

XIII

Communications



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In 2023, the Inter-American Court continued to implement its “Court of Open Doors” outreach strategy. Proactive communications on the part of the Court have enabled citizens in Member States to be more involved with the Court’s work in their daily lives. The primary communications initiatives of the Inter-American Court are described here.

The Court’s outreach strategy has included the following components:

A. | I/A Court H.R. TV

I/A Court H.R. TV, the Inter-American Court’s audiovisual platform, began broadcasting content in May of 2023. This outreach initiative was launched as part of the Court of Open Doors strategy in order to better communicate the work of the Court to the people of the Americas. I/A Court H.R. TV programming has included broadcasts of public hearings for cases and advisory opinions; interviews with judges, legal academics, and human rights defenders; and a series titled “Redressing Wrongs,” which communicates the impact of the Court’s rulings on people’s lives through the testimonies of individuals and organizations connected to cases analyzed by the Court.



To access the I/A Court H.R. TV portal, [click here](#).

To access the “Redressing Wrongs” series, [click here](#).

B. | The Inter-American Court on social media

The Court continues to leverage various channels of public communication by participating actively on social media platforms such as Facebook, X, Instagram, LinkedIn, and YouTube. The use of digital platforms allows the Court to inform the public about its activities and to engage with the public. The Court has over 1.5 million followers on these platforms, broadening the reach of its communications about its rulings and events in a dynamic way.

This shows the high level of public interest in the I/A Court H.R.’s publications. Social media posts include content related to cases and events of the full Court as well as content from individual members of the Court, which enables the Court to communicate the scope of its activities in non-legal language to different audiences.

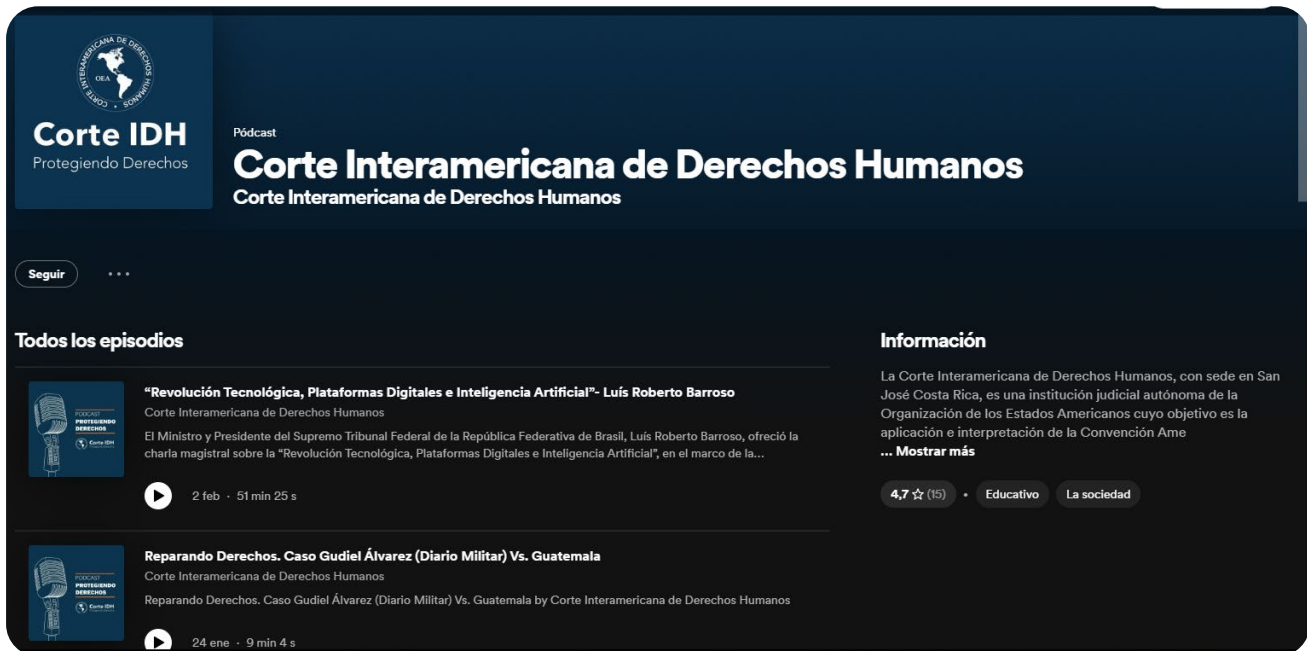
Every two months, a “Safeguarding Rights” newsletter is published in Spanish, English, and Portuguese and is disseminated to human rights specialists around the world. Six newsletters were published in 2023.

C. | Live broadcasts

Live broadcasts of public hearings and the dissemination of content on social media have prompted more interactions between the Court and the public in countries across the world. The Court's live broadcasts have reached over 500,000 users across all platforms. The Court's public hearings have been streamed on Twitter, Facebook, and I/A Court H.R. TV.

D. | "Protecting Rights" podcast

The Court's #ProtectingRights podcast includes information on its rulings and activities and is disseminated through social media. In 2023, 41 episodes of this podcast were published on SoundCloud and Spotify.



The screenshot shows the Spotify profile for the "Corte Interamericana de Derechos Humanos" podcast. The profile header includes the Corte IDH logo and the text "Corte IDH Protegiendo Derechos". Below the header, there is a "Seguir" button and a list of episodes. The first episode is titled "Revolución Tecnológica, Plataformas Digitales e Inteligencia Artificial" by Luís Roberto Barroso, with a duration of 51 minutes and 25 seconds, published on February 2nd. The second episode is "Reparando Derechos. Caso Gudiel Álvarez (Diario Militar) Vs. Guatemala", with a duration of 9 minutes and 4 seconds, published on January 24th. To the right of the episode list, there is an "Información" section that describes the Corte Interamericana de Derechos Humanos as an autonomous judicial institution of the Organization of American States, and includes a "Mostrar más" link. Below the information section, there is a rating of 4.7 stars (15 reviews) and two tags: "Educativo" and "La sociedad".



To access the podcast, [click here](#).

E. Classes and other activities for journalists in the Americas

In 2023, the sixth iteration of the Certificate Program in Human Rights for Journalists was conducted. Eighty journalists from 20 Latin American countries and the Caribbean participated. The participants received instruction in the functioning of the Inter-American human rights system—with a particular focus on the I/A Court H.R.—in areas such as the right to freedom of expression; violence against women; migrants; discrimination on the basis of sexual orientation; indigenous communities; economic, social, cultural, and environmental rights; and reparations for human rights violations.

To find out more about these activities, [click here](#).

In an effort to foster regular communication among journalists in the region, the Court created the #DIALOGUE Network of Journalists, which has over 7,000 journalists in Latin America and the Caribbean connected through information on the work of the I/A Court H.R. in the region.

To find out more about the Network of Journalists, [click here](#).

The second round of the Scholarship Program for Investigative Journalism of the DIALOGA Network of Human Rights Journalists took place with the support of the Konrad Adenauer Foundation (KAS). Three (3) journalists,²⁰¹ selected out of more than 500 applicants, carried out investigative journalism focused on the Inter-American Court’s rulings for three (3) months at the Court’s headquarters.

To find out more about the Scholarship Program, [click here](#).

201 María Fernanda Matus, Gustavo Ahumada and Pilar Cuartas Rodríguez.

F. Educational Communications and Awareness-Raising Campaigns

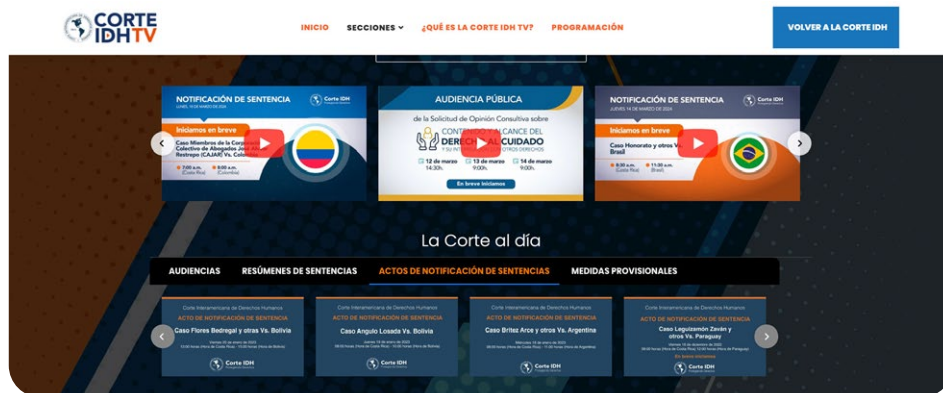
The Court implemented the “#Data for #HumanRights” Project, which involved explaining the I/A Court H.R.’s work and case law through infographics and videos.

The Court also carried out specific awareness-raising campaigns on Case Law Bulletins and produced videos on activities that took place during each session as well as summaries of its judgments.

The Court continues to promote on social media its informational animated videos, which explain in simple terms the work and functioning of the Inter-American Court of Human Rights. The content is based on the questions most commonly received by the Court.

G. Judgment Announcements

As part of its Court of Open Doors strategy, the Court continued to issue judgment notifications publicly through online announcements with the participation of the parties to the case. These announcements are disseminated through social media. In this way, the information can reach a broader audience, and members of the press can be involved in announcing the judgment.



H. Website of the Inter-American Court in Spanish, English, and Portuguese

The website displays audiovisual content in a cross-cutting way using plain language so that the public can understand the various roles of the Inter-American Court. Video subtitles are included, as well as explanatory audio for the hearing-impaired.

I. Channels for public inquiries

In keeping with its policy of transparency and public access to information, the Court has a variety of mechanisms for serving interested members of the public. The Court answers questions and provides requested information via INFO MAIL as well as via messaging on MESSENGER, INSTAGRAM, and WHATSAPP. In 2023, it responded to 6,000 questions and requests from the public.